

SUPPORT CESARE TODAY

JOURNAL OF CARIBBEAN ENVIRONMENTAL SCIENCES AND RENEWABLE ENERGY

## Listening to fellow environmental leaders, it becomes immediately clear that we are lagging behind...

Publications in the **Environmental Sciences and Renewable Energy** amounted to ~ 170 research articles in the last 5 years<sup>1</sup>, and this number is ever increasing as environmental concern and innovation is surging amongst Caribbean academics.

Yet, these articles make their way to international journals, perceived to be the appropriate home for research falling under this umbrella.



Less than 5 Academic Journals in the Caribbean on the Environmental Sciences, Renewable Energy, Policy and Sustainable Design.

#### Here is where CESaRE steps in.

Far too often, Caribbean Journals are undersubscribed and overburdened, with < 5 Journals currently functioning with CESaRE's scope of the Environmental Sciences and Renewable Energy. A quick search will also show that internationally renowned publishing houses such as Elsevier and Wiley often overlook these Journals owing to their niche audience and limited innovation.

CESaRE will bring **Author Highlights**, leading researcher interviews through an **Academic Podcast**, and even a **CESaRE Edu App** to remain abreast with the latest research findings in the Caribbean, pushing the boundaries beyond the conventional.

Why stop there?

## More than a collection of peer-reviewed articles...

CESaRE will be much more than articles curated by world-leading academics, as we believe that the right people are not getting into the same room. Academics in the region advance our scientific understanding of today's problems, but the people who drive the change on the ground are often left out of the process.

CESaRE will bring **Caribbean academics**, **NGOs**, **Universities and affiliated Corporations** to the same table through workshops, webinars and professional conferences around the region.

Still not stopping ...

CESaRE will also foster environmental change through an **online portal for job postings**, **blogs**, **and professional networking for youth volunteers**. This is just the beginning of our mission and it will evolve to truly make CESaRE a leading body in academia.

As seen through the joining of multinational bodies, collective action is needed to bring the Caribbean to the forefront in environmental stewardship and energy innovation. Based in Trinidad and Tobago, CESaRE will be stimulus in ensuring this change in the Caribbean and relevant Latin American states.

Putting your name to our Journal will **break inertia and drive us forward** in achieving this mission. Let's break down how your financial support and affiliation with our Journal will take us there:

- Formative stages of a Journal are make-or-break. To encourage researchers to publish with CESaRE, we will need to waive publication fees in the first 3 years. As we grow our membership and readership, we need your help to establish CESaRE as an internationally recognized Journal.
- **Just a collection of articles?** That is not enough in today's academic atmosphere and CESaRE's innovative steps to see the Journal function beyond conventional confines will require funding outside a typical Journal business model.
- As an NGO, CESaRE will surpass publishing expectations, becoming a regional leader in conferencing and seminars to connect those who research and those who can create pertinent change. However, these costs cannot be subsidized simply from Journal publishing fees and we need you to join us.





Your Funds Our Growth

#### **CESaRE**

aims for a model of 60% of funds going into publications and 40% to disseminate important findings, enterprise, conferencing and innovation.

**Rethinking Today Regionally** 

Over **\$20,000** USD needed in Year 1 alone

**Publications** 



CESaRE will have ~ 48 articles / year by Year 5

Scientic Journals have heavy publication costs and the industry is moving to Open Access, putting more costs onto the Journal

#### **BEYOND** the Conventional



Having an Edu App will set CESaRE apart Our bi-weekly regional Podcast will interview leading Academics and Acitivists around the Caribbean

### **Bringing Academics & NGOs** together



As well as giving much-needed financial stimulus, putting your name to CESaRE's mission will further bolster support for our Journal and propel our vision into new territory.

#### **Your Support, Your Choice**



# **CESaRE** has a range of Tiers to guide your support and every level is equally important!

#### Let the layers of the atmosphere steer you:

- 1. **Meso** Giving \$1,000 or more helps us win over major international publishing houses such as Wiley to take us on-board.
- 2. **Strato** \$500 to \$1,000 of your support can go a long way in hosting events and campaigns to usher CESaRE securely into the Academic domain.
- 3. **Tropo** A gift of \$500 will get us through our most challenging time ... Getting off the ground running!



Take the leap with our **Astro Tier!** You will become a major branded benefactor of CESaRE, and with a gift of **USD \$3,000**, you gain exclusively from all we have to offer

#### What's in it for your Institution?

- You will be lending your name and funding to a **novel approach to address environmental and energy challenges** within the Caribbean.
- You will be backing a strong team of **young academics and professionals** that will ensure the success of our shared vision.
- You will be giving your support during a **crucial time**, where many investors will be looking to see who is on board and driving change.
- Once a sponsor, always a sponsor, and you will be sure to be first on our list for benefits as we continue to grow. Free Journal access for your staff / employees is just one!

And we hope that will be you!

Questions will always help us connect with you more, so please feel free to <u>contact us</u> if you seek any further information. Emails can be tedious, so for a personal touch, we will be more than happy to discuss what funding model can work for you.

Yours faithfully,

Masaō Ashtine, PhD

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